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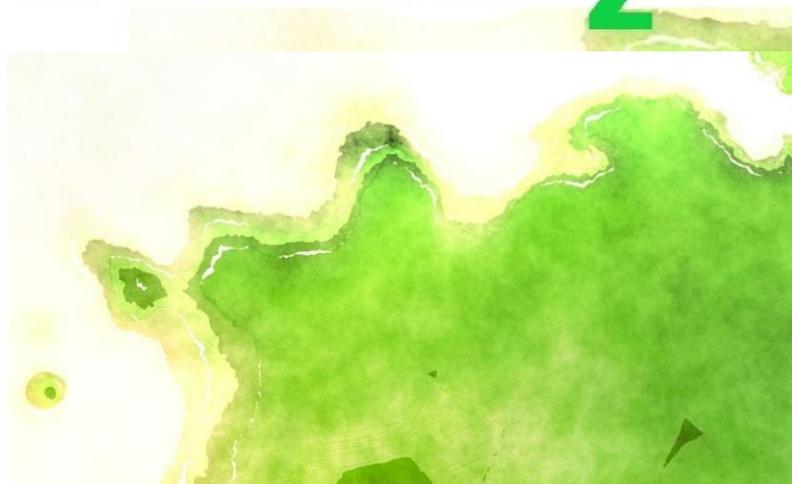


EUROREGIONE ADRIATICO IONICA  
JADRANSKO JONSKA EUROREGIJA  
ADRIATIC IONIAN EUROREGION  
EURO RAJONI ADRIATIKO IONIAN  
ΕΥΡΩΠΕΡΙΦΕΡΕΙΑ ΑΔΡΙΑΤΙΚΗΣ ΙΟΝΙΟΥ



EU Strategy for the  
Adriatic and Ionian Region  
**EUSAIR**

## HIGH-LEVEL CONFERENCE ON **CIRCULAR ECONOMY 2**



### Serbia & circular economy Nebojša Vraneš



CHAMBER OF  
COMMERCE AND  
INDUSTRY OF SERBIA

AI-NURECC PLUS ONLINE EVENT

## 11 | APR | 2022



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The action AI-NURECC PLUS has received funding from the European Union





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## New approach

in order to reverse the entire current cycle and try to annul the mistakes of 2017, we have established a center for the circular economy in CCIS. With a tradition of more than 160 years, CCIS brings together the Serbian economy into a single system, sectoral and regional.

<https://circulareconomy-serbia.com/>

# CE HUB DIGITAL PLATFORM FOR THE CIRCULAR ECONOMY OF THE SERBIAN ECONOMY



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## Our mission

is to accelerate the transition to a circular economy in the Republic of Serbia and help companies improve their business activities in the context of new global market demands. Circular economy is an idea that needs to be worked on, business models of circular economy and technical solutions bring improvements to companies and the community in which we live. Within the digital platform we launched, PKS has made more transparent and accessible information, tools and leading national and international experts in the process of change by the method of "step by step" within the CEH.





## Our goal

- to help the economy through the Alliance for National Green Agreement to improve its production processes and technological processes in accordance with clean technologies, find new business opportunities and partners, and conquer new markets in the region and the EU





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- The central place of change for the decarbonization of Serbia and the application of business models of the circular economy.
- SUSTAINABLE (GREEN) INVESTMENTS IN THE REPUBLIC OF SERBIA WITH REDUCED ENVIRONMENTAL IMPACT AND DECARBONIZATION PROCESS
- Support in solving the challenges of the transition to a circular economy (through various digital tools or consulting support of the Serbian Chamber of Commerce)
- Availability of information, tools and knowledge in one place
- Networking within Serbia and the region
- Responsible management of natural resources and energy efficiency is a global business direction
- Competitiveness of the domestic economy on the European and world market
- Technology transfer and EU and world good practices
- Meeting the goals of sustainable development and EU integration





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# INDUSTRIAL SYMBIOSIS: A KEY LINK IN THE CIRCULAR ECONOMY

industrial symbiosis and the end of waste is the basic link for  
the circular economy in my opinion



# AI-NURECC PLUS

ADRIATIC IONIAN NETWORK OF UNIVERSITIES, REGIONS,  
CHAMBERS OF COMMERCE AND CITIES INITIATIVE



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# Thank you!

Nebojša Vraneš

Center for Circular Economy

Chamber of Commerce and Industry of Serbia

# CCIS



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