



# AGENDA

10:15-10:30 Registration of participants

*Participants will be registered via the chat box of the online platform*

10:30-11:00 EU innovation policies with a focus on the Adriatic Ionian region

*Introduction by Ms Maria Luisa Esposito, EU Project Officer, Secretariat of the Adriatic Ionian Euroregion*

- *Introduction to Interreg and how Macro-regional strategies support innovation in the new programming period, Mr Giuseppe DI PAOLA, Programme Manager – Directorate General Regional and Urban Policy – European Commission, Coordinator EU Strategy for the Adriatic and Ionian Region*
- *Smart Specialisation Strategies, education and skills for a more innovative Adriatic Ionian area, Ms Elisa GERUSSI, Joint Research Centre (JRC), European Commission*

11:00-11:45 Innovation as implemented through territorial cooperation projects

*Introduction by Ms Maria Luisa Esposito, EU Project Officer, Secretariat of the Adriatic Ionian Euroregion*

- *Smart Specialisation in the Adriatic Ionian region and support to innovation projects, Mr Christian SPRINGER, Project Manager, Croatian Chamber of Economy, Partner of the Interreg ADRION “OIS-AIR” project*
- *Involving young aspiring innovation entrepreneurs in building a Smart Tourism Destination in the cross-border area, Ms Valentina NDOU, University of Salento, Partner of the Interreg IPA CBC IT-AL-ME project “NEST – Networking for Smart Tourism Development”*
- Discussion
- Live Poll

11:45-12:00 Next Steps and conclusion

*by Ms Maria Luisa Esposito, EU Project Officer, Secretariat of the Adriatic Ionian Euroregion*