

A CREDIBLE ENLARGEMENT PERSPECTIVE FOR AND ENHANCED EU ENGAGEMENT WITH THE WESTERN BALKANS



THE ECONOMIC POTENTIAL OF THE EU'S RELATIONS WITH THE WESTERN BALKANS

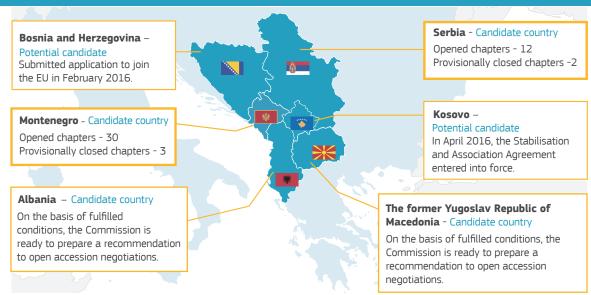
- The EU companies are the **biggest investors** in the Western Balkans: over €10 billion of Foreign Direct Investments in the past five years.
- Western Balkans is a market of some 18 million consumers.
- **Future potential**: fast growing economies with high domestic demand.

The EU is the Western Balkans' largest trading partner:

€43 BILLION

of total trade between the EU and the Western Balkans in 2016.

OVERVIEW OF THE EU RELATIONS WITH THE WESTERN BALKANS



PROVIDING THE FINANCIAL MEANS FOR A SUCCESSFUL ACCESSION

The Instrument for Pre-Accession supports the Western Balkans in their preparation for accession and facilitates regional and cross-border cooperation.



INVESTED DURING 2007 - 2017



FORESEEN FOR 2018

Instrument for Pre-Accession Assistance funding will be even more tailored to the needs of the countries. The implementation of this strategy will require increased funding.