
4PILLARS: COMMUNICATE EUSAIR



4PILLARS For Promoting an Innovative muLti-Level goveRnance System of EUSAIR

FINAL CONFERENCE

24TH NOVEMBER 2016, CAMPOBASSO

Venue: Sala Parlamentino
Regione Molise, Palazzo “Vitale”, Via Genova 11
Campobasso (Italy)

AGENDA

“4PILLARS: COMMUNICATE EUSAIR” is a conference organized by Molise Region in the framework of the 4PILLARS: For Promoting an Innovative muLti-Level goveRnance System of EUSAIR project (IPA Adriatic CBC Programme 2007-2013). The aim of the initiative is to identify new communication techniques useful for sharing information about the new European Union Strategy for the Adriatic Ionian Region (EUSAIR). Starting from the project’s outputs and results, it will be discussed communication tools, methodologies and journalistic experiences that can boost the “Cross-Border Communication and Cooperation” of the Adriatic and Ionian area, as well as the Macroregional approach and state of play.



MORNING SESSION

THE YOUNG GENERATIONS AND EUSAIR

MODERATOR : MR. GIANNI MEFFE

09.30 REGISTRATION OF PARTICIPANTS

10.00 WELCOME OPENING REMARKS AND GENERAL INTRODUCTION

- Mrs. Mariolga Mogavero, Head of Department of the Presidency of the Regional Board of Molise Region;
- Mr. Mario Ialenti, President of IPA Adriatic CBC National Committee;
- Mr. Gianni Meffe, Project Management Unit of the 4PILLARS project;

10.20 SESSION: “4PILLARS: HOW TO COMMUNICATE EUSAIR”

10:20 – 11:20 Mr. Nicola Bonaccini – Journalist, Communication Expert

11:20 – 11:30 Coffee break

11:30 – 12:30 Mr. Daniele Imperiale – Journalist, Web - Communication Expert

12:30 – 13:30 Mr. Andrea Marrucci – Journalist, Social Communication Expert

LUNCH

13:30 – 14:30

GUIDED VISIT TO THE “MUSEO SANNITICO” - CAMPOBASSO

14:30 – 16:00





AFTERNOON SESSION

THE NEW FUNDING OPPORTUNITIES IN THE TERRITORIAL COOPERATION PROGRAMMES

MODERATOR: MR. GIANNI MEFFE

16:15 REGISTRATION OF PARTICIPANTS

16:30 GREETINGS FROM PRESIDENT OF MOLISE REGION: Mr. Paolo di Laura Frattura;

16:40 FIRST SESSION: “THE MACRO REGIONAL APPROACH IN THE ADRIATIC AND IONIAN REGION: THE STATE OF PLAY”

16:40 Mr. Giovanni Di Stasi, Former President of Regional Authority Council of Europe;

16:55 Mr. Riccardo Strano, Head of the Adriatic-Ionian Macro-Region Office - European Territorial Cooperation of Marche Region;

17:10 Mr. Iztok Škerlič, Director of the IPA facility point in Izola: “Slovenian contribution on capitalizing experiences to preserve marine biodiversity in Adriatic-Ionian region”.

17:35 Mr. Gianni Meffe, Molise Region Officer and Project Management Unit of the 4PILLARS project;

17:50 Coffee Break





18:00 SECOND SESSION: THE NEW TERRITORIAL COOPERATION PROGRAMMES

- 18:00** Mr. Christian Marasmi, Emilia Romagna Region – Partner of the project “CO-EVOLVE Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism” financed under the MED Programme;
- 18:15** Mr. Alberto Mazzotti – Emilia Romagna Region: "Tourism in the Adriatic basin in connection with other economic sectors"
- 18:30** Ms. Clea Zurlo – Molise Region Technical Assistant “E-Learning session about the new territorial cooperation programmes and Europe for Citizens Programme”

18:45 EXPERIENCES

- 18:45** Mr. Nicola Montagano - Mayor of Municipality Bonefro
- 18:55** Mr. Lino Gentile – Mayor of Municipality Castel del Giudice
- 19:05** Mr. Paolo di Laura Frattura – President of Molise Region Conclusions

19.30 SOCIAL DINNER

