



CONFERENCE

“EU Strategy for the Adriatic and Ionian Region and Synergies with the EU Direct Funding Programmes”

BRUSSELS, 26 June 2014

Venue: Committee of the Region, Rue Belliard 99-101, B-1040 Brussels (Belgium)
Room: JDE 51

EUSAIR: Background, objectives and scope

The European Council of 13-14 December 2012 requested to the European Commission to present a new macroregional strategy for the Adriatic and Ionian region before the end of 2014. The European Commission, based on its experience gained on the macroregional strategies for the Baltic Sea region and Danube Region, is now proceeding to draw up the EU Strategy for the Adriatic and Ionian region (EUSAIR). The Strategy is expected to be approved in late 2014.

As the Maritime Strategy for the Adriatic and Ionian Seas, adopted by the Commission on 30 November 2012, the EUSAIR involves eight countries: Croatia, Greece, Italy, Slovenia (EU Member State) and Albania, Bosnia and Herzegovina, Montenegro, Serbia (non-EU countries).

The general objective of the new Strategy is to promote economic and social prosperity and growth in the region by improving its attractiveness, competitiveness and connectivity. The Strategy will also play an important role in promoting the EU integration of Western Balkans.

EUSAIR will be build on four thematic pillars:

1. Driving innovative maritime and marine growth;
2. Connecting the region (transport and energy);
3. Preserving, protecting and improving the quality of the environment;
4. Increasing regional attractiveness (tourism);

"Research, innovation and SMEs development", as well as "Capacity Building" are two cross-cutting aspects which come across each pillars.

For more information about the EUSAUR, see:

http://ec.europa.eu/regional_policy/cooperate/adriat_ionian/index_en.cfm



Objective and targets of the conference

According to one of the principles of EUSAIR, no new funding will be established to support the macro-regional strategy's implementation. So stakeholders involved in Adriatic and Ionian cooperation area need to find innovative approach to mobilize funding opportunities in order to cover the cross-cutting priorities of the EUSAIR.

The aim of the conference is to present the main EU Programmes and initiatives and to explore how the EU funds, directly managed by the European Commission, could be aligned for the EUSAIR implementation.

The conference, addressed to the governments, regions and relevant stakeholders of the Adriatic Ionian cooperation area, is financed and organised by Molise Region in the framework of AdriGov, an European Territorial Cooperation project financed under the IPA Adriatic Cross Border Cooperation Programme - www.adriaticipacbc.org.

Working Language

Main working language: English. Interpretation will be provided in Italian and Croatian.

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-EN>IT/HR

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Info and Registration

Return the official registration form, duly filled, as soon as possible and **not later than 20/06/2014**, by **e-mail to:** adrigov@regione.molise.it

For general information, you may contact:



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How to reach the conference venue

Committee of the Regions - Rue Belliard 99-101, B-1040 Brussels (Belgium)

Click on the following links to see the maps :

<http://cor.europa.eu/en/contacts/Documents/cdr-street-map.pdf>